**PHD Student ……………………………………… Title of the PHD thesis: ………………………………………..**

**EMPIRICAL PART OF MY PHD**

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| **Aspects of the empirical research** | **Research conducted in my field of research** | **My own research** |
| 1. Quantitative, qualitative, mixed research methods? |  |  |
| 1. Unit of analysis: person (employee, manager, consumer) household, company, industry, country, global market |  |  |
| 1. Sources of data: primary, secondary, typical data providers |  |  |
| 1. Detailed procedures for accessing data, formal requirements, confidentiality issues |  |  |
| 1. Sample selection procedures (representative, purposeful, convenience-based) |  |  |
| 1. Timeframe for conducting research |  |  |
| 1. In case of quantitative research variables used (dependent, independent, control, moderating) and operationalization of variables |  |  |
| 1. Problems and difficulties in accessing data reported by researchers, quality of data, response rates, ethical issues |  |  |
| 1. Smart ideas and solutions |  |  |
| 10. Present detailed plan with activities milestones and timetable |  | |